



Institution's Innovation Council Saurashtra University Rajkot

Teaching Entrepreneurship: Pedagogical Strategies for Today's Classrooms

20th June 2025

Seminar Room, Incubation Centre, Dr. A P J Abdul Kalam
Common Laboratory, Saurashtra University Campus, Rajkot

Contents

Saurashtra University – IIC	3
Event Schedule.....	3
Event Registration Link	3
Brief about Event.....	4
Key Points	4
Outcome	4
About the Speaker/Chief Guest	5
Connect Us:.....	9

Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

10:30	Registration Time
10:45	Welcome
11:00	Awareness session on Teaching Entrepreneurship: Pedagogical Strategies by Dr. Etinder Pal Singh
1:45	Program Feedback - Conclusion
2:00	Closing Ceremony

Event Registration Link

bit.ly/SUSEC-FDP25

Brief about Event

The Entrepreneurship Development Institute of India (EDII), Ahmedabad, in association with the Institution's Innovation Council (IIC) and Saurashtra University Start-up & Entrepreneurship Council (SUSEC), organized a Faculty Development Programme (FDP – Half Day) titled *“Teaching Entrepreneurship: Pedagogical Strategies for Today's Classrooms”* on 20th June 2025, Friday, at the Seminar Room, Incubation Centre, Saurashtra University Campus, Rajkot.

The session was conducted by Dr. Etinder Pal Singh, Professor, EDII Ahmedabad, an eminent academician with extensive experience in entrepreneurship development and pedagogy. His expertise brought valuable perspectives on innovative teaching approaches, case study-based learning, and the integration of entrepreneurship into higher education.

The FDP was specially designed for undergraduate faculty members, recognizing their critical role in shaping the entrepreneurial mindset of students. The programme aimed at equipping faculty with innovative pedagogical tools and approaches to better integrate entrepreneurship education into the classroom setting.

The half-day event began at 10:30 AM and concluded at 02:00 PM, offering participants an interactive and immersive learning experience. Faculty members from diverse academic disciplines attended, reflecting the growing interest and importance of entrepreneurship education in higher learning.

Dr. Singh emphasized bridging the gap between theory and practice by highlighting classroom-ready strategies that educators could implement immediately. He also shared insights into today's startup ecosystem, the importance of fostering entrepreneurial mindsets, and how faculty can inspire students to become innovators and problem-solvers.

The FDP concluded with a certificate distribution, acknowledging the professional development of participants. The event also provided a collaborative platform where faculty exchanged ideas, challenges, and best practices in teaching entrepreneurship.

Key Points

During the session, below mentioned points were discussed:

- Role of Faculty in Entrepreneurship
- Understanding Startup Ecosystem
- Pedagogical Approaches
- Experiential Learning Tools
- Curriculum Integration
- Peer Learning
- Networking

Outcome

The FDP on *“Teaching Entrepreneurship: Pedagogical Strategies for Today's Classrooms”*, led by Dr. Etinder Pal Singh, proved to be an enriching and impactful experience for all participants. Faculty members gained practical insights into nurturing entrepreneurial

mindsets, adopting innovative teaching practices, and integrating entrepreneurship seamlessly into their curricula. The interactive session encouraged peer-driven knowledge sharing, creating a vibrant platform for collaboration and mutual learning. By the end of the programme, participants expressed confidence in applying the discussed strategies in their classrooms, ensuring that students not only learn concepts but also develop entrepreneurial thinking and problem-solving skills. The FDP also strengthened networks among faculty and reinforced the importance of fostering innovation-driven education, ultimately contributing to the growth of a sustainable and dynamic startup ecosystem in the academic environment.

About the Speaker/Chief Guest



Dr. Etinder Pal Singh Professor,
EDII-Entrepreneurship Development Institute of
India

Ahmedabad



TEACHING ENTREPRENEURSHIP: PEDAGOGICAL STRATEGIES FOR TODAY'S CLASSROOMS (FDP – HALF-DAY)

Participation is free and open exclusively to undergraduate faculty.

 **20th June 2025, Friday**
10:30 AM – 02:00 PM

 **Seminar Room, Incubation
Centre, Saurashtra
University Campus, Rajkot**

 **Certificate of Participation**

KEY TAKEAWAYS:

- Foster entrepreneurial thinking among students
- Understand today's dynamic startup ecosystem
- Learn practical, classroom-ready strategies
- Engage in peer-driven knowledge sharing
- Build networks with like-minded educators

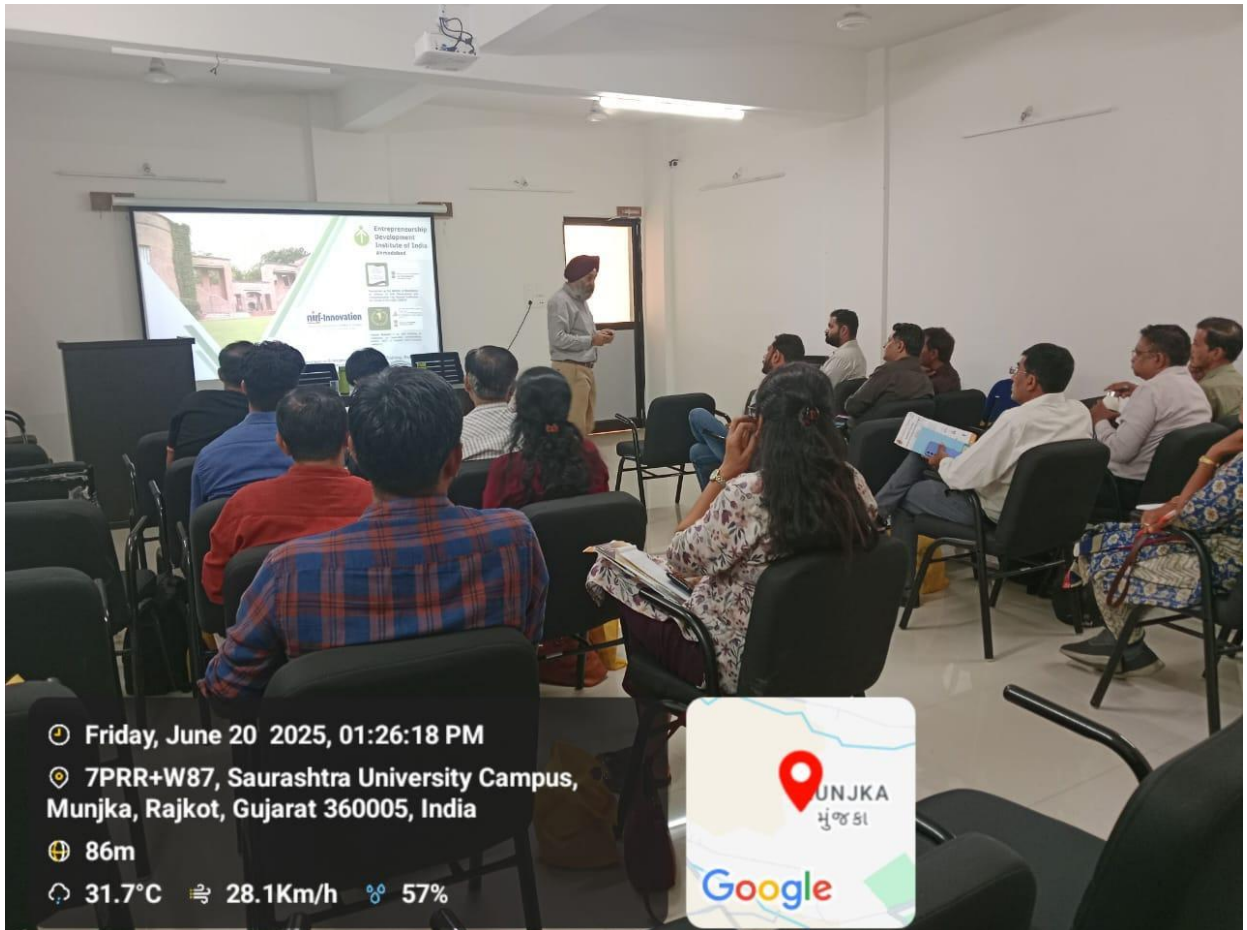

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